

JODIE HAYWARD

Rewires the room.

SPEAKER ON RADICAL ALIGNMENT

BUSINESS GROWTH COACH OF THE YEAR 2025 · IE100

BEST BUSINESS GROWTH COACH 2024 · SME UK

UK BASED · SPEAKS WORLDWIDE



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ASK ME

- What's Radical Alignment?
- Why is the thing capping my business rarely operational?
- I've bought all the courses. Why has nothing stuck?
- How do I scale without losing myself to do it?
- Who does the bigger business need me to become?
- What should AI do in my business, and in what order?
- Why does my body know before my business does?

"I have NEVER known anyone light up a stage like Jodie Hayward. Every single person in your audience will feel as though she's speaking directly to them."

— TAZ THORNTON

ABOUT JODIE

Jodie Hayward builds two things at the same time: **the business that scales, and the woman running it.** Ten years as the operational backbone behind six and seven-figure businesses, now the mentor women founders call when the structure is there and something still feels wrong. She works where identity meets operations, and she says the quiet part out loud.

Jodie spent ten years building the operations behind other people's growth: the systems, the launches, the infrastructure that scaled businesses seven and eight times over. And she kept watching the same truth play out: the thing capping the business is rarely operational. It's the woman running it, and the gap between who she is and how she's operating. So she built the method that works both at once: SCALED for the business, ARISE for the woman, Radical Alignment as the whole of it. She runs her own business on an AI operating system she built herself, and she's a mum first, which is precisely the point.

TALK TOPICS

- 01 **THE GAP THAT CAPS GROWTH**
Why the ceiling is rarely operational, and what's actually holding it in place.
- 02 **THE STRUCTURE TO SCALE**
Operations that hold growth without the founder in every corner of the business.
- 03 **THE IDENTITY TO LEAD**
Who the bigger business asks you to become. Now, not after.
- 04 **WHERE THE TWO MEET**
Closing the gap between who you are and how you operate, so the structure finally holds.
- 05 **AI IN THE RIGHT ORDER**
Human-first, agent-ready: order before intelligence, and what stays permanently human.

"She not only fricking knows her stuff, but she's a joy to talk to. Easy going, logical, explains things epically and most importantly simply. She understood my audience perfectly."

— AMY ATKINSON, THE SIMPLY DIGITAL MARKETING PODCAST